



## INTUISKIN AND DANONE ANALYZE CONSUMER SKIN

### *The impact on the skin of Essensis measured with IntuiPack*

**Grenoble, France and Durham, North Carolina, September 17, 2007** – MEMSCAP (NYSE Euronext: MEMS), the leading provider of innovative solutions based on MEMS (micro-electro-mechanical systems) technology, today announces that its subsidiary IntuiSkin, the skin technology specialist, has analyzed DANONE consumer skin.

For the launch of its new dairy product, Essensis, Danone the worldwide leader in Dairy Products has organised a major event in Belgium with a workshop led by IntuiSkin and dedicated to skin diagnostic. True revolution in the dairy world, Essensis is a yoghurt acting on the skin from inside the body, thanks to an active component called Pro-Nutris.

During the workshop that just took place, 240 women aged 20 to 60 have benefited from a personalised individual skin diagnostic. Realised thanks to IntuiSkin IntuiPack system, this beauty diagnostic based on a wide range of scientific measurements, gave Essensis consumers the measures of many of their skin parameters such as hydration, trans-epidermic water loss, skin structure and wrinkles (including depth and direction), as well as the sebum level.

Specialised in innovative systems, products and services dedicated to the Skin, IntuiSkin gives professionals, dermatologists, cosmetic companies and food specialists, solutions in the field of biometry and skin analysis. With these solutions the efficiency and the recommendation of products that are best suited for each skin type are increased and thus lead to the satisfaction of the patient/customer. Such solutions with state-of-the-art functionalities and technological specificities are part of the global approach of the MEMSCAP Group, dedicated to protecting and improving life and its quality.

At the crossroad between food and beauty, Essensis is the new fresh dairy product generation that nourishes the skin from inside for a more healthy and beautiful skin. Thanks to its exclusive PRONUTRIS® complex that combines Omega 6, antioxidants and exclusive probiotics, Essensis brings to the skin the essential nutrients it needs, where our new skin cells are formed. Its efficiency on the skin quality has been clinically tested.

“Danone takes care of its customers by creating products meant to improve the internal and external state of the body. The skin reveals our well-being as well as our paucities, and IntuiSkin systems make it possible to measure this in an accurate and precise way.” explains Jean Michel Karam, President and CEO of MEMSCAP.

#### ***About MEMSCAP***

MEMSCAP is the leading provider of innovative micro-electro-mechanical systems (MEMS)-based solutions. MEMSCAP standard and custom products and solutions include components, component designs (IP), manufacturing and related services. MEMSCAP customers include Fortune 500 businesses, major research institutes and universities. The company's shares are traded on the Eurolist of NYSE Euronext Paris S.A (ISIN: FR0010298620-MEMS), where MEMSCAP belongs to the Next Economy segment. More information on the company's products and services can be obtained at [www.memscap.com](http://www.memscap.com). Contact: Aurore Foulon, Vice-President, Corporate Communications, MEMSCAP, Tel.: +33 (0)4 76 92 85 00 [aurore.foulon@memscap.com](mailto:aurore.foulon@memscap.com)

#### ***About IntuiSkin***

IntuiSkin is a fully owned subsidiary of the MEMSCAP Group. It is the provider of innovative Skin dedicated systems, products and services for a wide variety of applications and fields. Leveraging on the Group expertise, experience, vast patent portfolio, and years of research dedicated by its teams, as well as on the validation of its Products by the Scientific and cosmetic most renowned names, it has developed and created a unique technology that puts Science at the service of your Skin. IntuiSkin provides each skin with tomorrow's products, in order to cater for its specific needs. For more information, <http://www.memscap.com>, section IntuiSkin. Contact: Pascal Ransch, Managing Director, Tel: +33(0)476928500 [pascal.ransch@intuiskin.com](mailto:pascal.ransch@intuiskin.com).

#### ***About DANONE***

Groupe DANONE is one of the world leaders in the food industry, world number one in Fresh Dairy Products and bottled water(1), and number two in biscuits and cereal products. Its portfolio of products and brands (Actimel, Danacol, Activia, Evian, Volvic, LU, Wahaha, Aqua, etc.), strongly positioned in the health and well-being segments, drives sustained business growth. With an established presence in both the major developed economies and emerging countries, which account for a third of its sales, the Group posted turnover of 14 billion Euros in 2006. It currently has some 200 production sites, and employs 90,000 staff. Groupe DANONE's mission is to bring health through food to as many people as possible.